

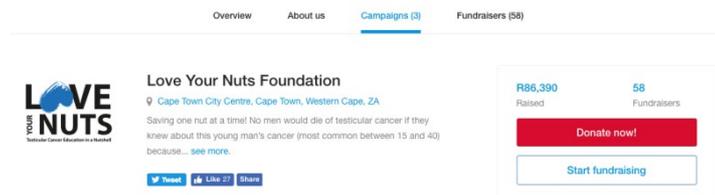


## HOW TO START YOUR OWN FUNDRAISING PROJECT

Follow these four easy steps to create a free fundraising project on GivenGain!

1

Visit the official [Love Your Nuts Foundation charity page](#) on GivenGain, or use the Search option to locate our charity.  
Choose between our running, cycling or “any other nuts”-idea campaign.



2

Click on “Start fundraising” to register a fundraising project with your Facebook login details or an email address.

Start fundraising

3

Complete the project steps where needed, adding a video/image, target etc. - then make it live!

All funds raised will go directly to our charity, even if you don't reach your fundraising goal.

**Tip:** Why not make the 1<sup>st</sup> donation to get your fundraising going? People will donate easier if they are not the first on the list. You can donate anonymously btw.

Looks good, make it live

4

Share your fundraising project link with friends, family and colleagues via e-mail and social media, asking them for donations.

Got a question about setting up your fundraising project?  
Contact GivenGain at [fundraising@givengain.com](mailto:fundraising@givengain.com) for assistance.

Got any other question about Love Your Nuts please contact us: [talkballs@love-your-nuts.com](mailto:talkballs@love-your-nuts.com) or visit our [website](#)

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**Be ballsy and get fantesticle!**

## This is what a fundraising project page looks like

The screenshot shows a fundraising page on the Givengain platform. At the top, there is a navigation bar with the Givengain logo, a search bar, and links for 'Discover' and 'About us'. On the right, there are 'Log in' and 'Sign up' buttons. The main content area features a large image of two people in a green inflatable boat on the water, with text overlays including 'THERM GUARD', 'LOVE YOUR NUTS', and 'TESTICULAR CANCER'. Below the image are tabs for 'Timeline', 'Donations', and 'Updates'. A 'Story' section contains a text update from Francois Fraser, explaining the project's purpose: raising awareness and funds for testicular cancer. To the right, a summary box shows '12% of goal' raised by Francois Fraser, with a 'Donate' button and social sharing icons. A progress bar indicates a target of R10,000 and 314 days to go. A 'Donation' section shows a recent R500 donation from an anonymous donor. At the bottom, there is a 'Benefiting charity' section for 'Love Your Nuts Foundation' and 'Share'/'Donate' buttons.

### Tips for successful fundraising

#### TELL YOUR STORY

Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video!

#### SHARE YOUR PROJECT LINK

Tell friends, family and colleagues about your project through personal e-mails, word of mouth, Facebook, Twitter or your blog. Always include a link to your project page.

#### THANK YOUR DONORS

Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

#### PROVIDE REGULAR UPDATES AND KEEP ASKING

Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone. Always include an ask in your update.

#### MOBILISE YOUR NETWORK

As the saying goes, "1 plus 1 equals 11". Raise the visibility of your project by asking your network to spread the word about it!

## Thanks for your fantesticle support!